

# Dugout Club

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## Roswell High School Baseball Booster Organization

Dear Dugout Club Supporter,

The Program Committee would like to take this opportunity to thank you for your past season's support of the Roswell High School (RHS) Dugout Club. Your support has enabled us to meet our goals to provide the very best for our student athletes. We have, and are continually upgrading our facilities at RHS. Our goal is to make our campus one of the finest in the state of Georgia.

We are currently working on the 2010 Media Guide and Field Sign Board and hope we can count on you and/or your company's support again this year.

We have made this a simple one step process for you. Enclosed you will find a 2010 Ad Contract with a copy of your previous advertisement and a return envelope for your convenience.

***Please take just a few moments to fill out the contract and return it in the envelope provided with your contribution.***

If you have any questions, please feel free to contact the 2010 Media Guide Chair, Scott Sablich. He can be reached at: [ssablich@charter.net](mailto:ssablich@charter.net) OR call Scott @ 678-327-1159.

Once again, we want to thank you for your tremendous support.

**Go Hornets!**

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### **FAQ from our advertisers...**

**Q - Can you create my ad for me?**

A - Yes, your ad will include your logo or photograph and basic information. Please provide a clean hard copy of your logo and sketch out how you would like to see your ad.

**Q - Can you provide a proof for me to approve?**

A - Yes, please provide an email and fax number. We will email a low res PDF or fax over a copy for you.

**Q - I was an advertiser last year and need to revise some copy to my ad, can you do that for me?**

A - Yes, in most cases. Please mark on your ad the revisions to be made or write the changes on a separate sheet of instructions.

**Q - Can you accept an ad created in WORD or another program?**

A - Yes, HOWEVER, ONLY if the ad is saved as a High Resolution PDF file and all type and support are embedded in the PDF file. We cannot be responsible for artwork that has not been submitted correctly.

**We can take the following electronic file types:**

Mac OSX: Quark 6.5 – please collect for output and include all fonts and support  
Illustrator CS2 – please create all fonts to outline.  
Photoshop CS2 – grey scale for black & white or CMYK files for color

OR the following files at 300 DPI or higher: **EPS - PDF - JPEG - TIF**



Follow the Hornets at <http://roswellbaseball.org>