

RHS Baseball

SIGNBOARD / MEDIA GUIDE ADVERTISING ORDER FORM 2013

Please take advantage of this great opportunity to support the Roswell High School Baseball Program by advertising in the 2013 Baseball Media Guide and Sign Board. Your sponsorship will help fund a number of major improvements being implemented by Roswell Baseball. Your advertisement will be included in the 2013 Media Guide and/or Baseball Sign Board. The Media Guide will be available at Varsity and JV home games. Please review the advertising levels (detailed below) and indicate your choice with an "X" in the appropriate box. If you have any questions, please contact Jeff Hopkins at 678-360-1075 or jeff@collateralworks.com.

Business Name: _____

Business Address: _____

City/State: _____ Zip: _____

Business Phone: _____ Email: _____

Contact Name: _____ Phone: _____

Signature: _____ Player: _____

Signboard Only

- | | | |
|------------------------------|--|---|
| <input type="checkbox"/> 1x2 | <input type="checkbox"/> 1 season (\$250) | <input type="checkbox"/> 2 seasons (\$400) |
| <input type="checkbox"/> 2x2 | <input type="checkbox"/> 1 season (\$500) | <input type="checkbox"/> 2 seasons (\$800) |
| <input type="checkbox"/> 2x4 | <input type="checkbox"/> 1 season (\$750) | <input type="checkbox"/> 2 seasons (\$1200) |
| <input type="checkbox"/> 3x4 | <input type="checkbox"/> 1 season (\$1250) | <input type="checkbox"/> 2 seasons (\$2000) |

Sign Dimensions and File Formats:

1x2 signs = 12"(h) x 24"(w). 2x2 signs = 24"(h) x 24"(w). 2x4 signs = 24"(h) x 48"(w). 3x4 signs = 36"(h) x 48"(w). Artwork for signs must be in EPS Vector or other approved format.

Media Guide Only

- | | | |
|---|-------|-------|
| <input type="checkbox"/> BACK COVER (Full-Page Color) | | \$500 |
| <input type="checkbox"/> INSIDE FRONT COVER (Full-Page Color) | | \$350 |
| <input type="checkbox"/> INSIDE BACK COVER (Full-Page Color) | | \$350 |
| <input type="checkbox"/> Full-Page Color | | \$200 |
| <input type="checkbox"/> Full-Page B&W | | \$100 |
| <input type="checkbox"/> Half-Page Color | | \$125 |
| <input type="checkbox"/> Half-Page B&W | | \$75 |
| <input type="checkbox"/> Quarter-Page B&W | | \$50 |
| <input type="checkbox"/> Eighth-Page B&W | | \$25 |

Signboard & Media Guide

- | | | |
|--|-------|----------------|
| <input type="checkbox"/> Buy a 1 x 2 sign and get \$10 off the cost of any ad. | | Ad Size: _____ |
| <input type="checkbox"/> Buy a 2 x 2 sign and get \$20 off the cost of any ad. | | Ad Size: _____ |
| <input type="checkbox"/> Buy a 2 x 4 sign and get \$50 off the cost of any ad. | | Ad Size: _____ |
| <input type="checkbox"/> Buy a 3 x 4 sign and get \$75 off the cost of any ad. | | Ad Size: _____ |

Please Check the Box That Applies: (Please use a separate sheet if necessary.)

- Please use my exact copy from last year.
- Camera ready artwork "ATTACHED" or "WILL BE SENT" (please circle one).
- Please use last year's ad copy with the revisions I have indicated on the attached ad.
- Please typeset my ad/signboard. I have attached a description of my ad with my company logo.
- Please use last year's signboard copy with the revisions I have indicated.

The deadline for media guide advertising and payment is March 4, 2013.

Payment Attached: \$ _____ Make checks payable to Roswell High School Dugout Club.
Mail payment and form to Jeff Hopkins, P.O. Box 800186, Roswell, GA 30075.

